



Sunday, March 24, 2019, noon-4 pm at Florida Hospital Center Ice, Wesley Chapel

Participating Taste Restaurant Fact Sheet

1. Every participating restaurant is expected to provide at least 1,000 "Tastes," or samples of their cuisine.
2. Tastes can be **appetizers, main dishes, side dishes or some combination of those 3, but should be no larger than 3-5 bites. They should fit into a 4 oz. or smaller cup** (sample at right). Restaurants serving larger plates of food should realize that many attendees will throw out a plate after one bite if they don't like the sample.
3. **ONLY** dessert restaurants — **ice cream and frozen yogurt places, bakeries**, etc. — may offer dessert tastes.
4. **If you decide to participate, please fill out the "Taste Restaurant Sign-Up " online at TasteOfNewTampa.org or a paper application. Email or mail it to Taste co-chair Jennifer Cofini (Parks Motor Group, 28739 State Road 54 Wesley Chapel FL 33543) by Wednesday, February 15, to have your restaurant included in all Taste promotional materials.** These promo materials will include a special listing with info about all the participating restaurants in the February and March issues of the *Neighborhood News*. All restaurants that make these deadlines also will be listed on TasteOfNewTampa.org prior to the event.
5. We will still accept late entries for restaurants until we reach a maximum of 50 restaurants and beverage providers for the event. **However, late entries are not guaranteed to be named in all Taste ads and promotional materials.**
6. On the attached **Taste Restaurant Sign-Up Form**, please tell us the name and cell phone number of your primary contact for the event. Please also tell us of any electrical needs you will have, as electricity will only be provided for the restaurants that give us advance notice of those needs.
7. Please tell us on the Sign-Up Form how many people you plan to bring to the event (6 maximum, without approval of the restaurant chair), as well as your planned menu items. **We know that menu may be subject to change, but we will plan to include the menus for each participating restaurant on Taste promotional materials.**
8. The Taste of New Tampa & Wesley Chapel is a charitable, fund-raising event, so restaurants will not receive any reimbursement for participating. However, with anywhere from 3,000-5,000 people expected to attend the Taste, which is being held at the largest skating facility south of New York state, and all of the promotion we will have leading up to the event, you can rest assured that you will receive plenty of benefits and new customers from the North Tampa Bay area.
9. **Attendees give tickets to restaurants to receive Tastes during the event. The restaurants and the Taste committee will determine how many \$1 tickets to charge for their Tastes. All proceeds from ticket sales will benefit the Rotary Club of New Tampa and the Wesley Chapel Chamber's selected charities.**
10. **Please plan to bring plenty of menus and coupons to the Taste.** Also let us know if you wish to give away any gift cards or product during the Taste. Our host is available to announce these giveaways to the crowd.
11. The Taste is a Zero food waste zone. The Rotary Club of New Tampa will coordinate donating your leftovers to shelters and nonprofits willing to pick up leftovers at 4 p.m. at Center Ice. Restaurants should donate leftover food in the designated drop off area next to the main stage.



People's Choice Award

The 2019 Taste People's Choice Award-Winning restaurants & beverage providers **will be determined by a combination of the weight of the Taste tickets collected during the event PLUS the number of first-place votes by Taste attendees.** Winners will be announced at the North Tampa Bay Chamber Business Breakfast on Tuesday, April 2, 7:30 a.m., Pasco Hernando State College Porter Campus.

Contact: Jennifer Cofini, Taste Co-Chair, Parks Motor Group, 28739 State Road 54 Wesley Chapel FL 33543,
jcofini@parksmotorgrp.com, 813-758-6629

The Rotary Club of New Tampa Foundation is a 501(c)3 nonprofit. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 800-435-7352 within the state. The department's website is www.800helpfla.com. Registration does not imply endorsement, approval, or recommendation by the state. Reg. #CH17188